

Wolfson Children's

Community Health Plan

2022-2024



Approved by Board of Directors on January 27, 2022

[Community Health & Well-Being](#) | [Baptist Health](#)



Priority I. Access to Care

Access

Wolfson Children's, building on the 2019 Community Health Needs Assessment, continued to address healthcare gaps through a variety of channels by collaborating with local school-based clinics and community-based organizations. The hospital aimed to address the needs of the most at-risk children, including uninsured and underinsured Northeast Florida residents and the medically underserved.

Goal:

Every child in Northeast Florida has health care.

Strategies:

- ❖ Continue operating health centers in schools in the Ribault and Raines feeder pattern in Duval County.
- ❖ Provide enrollment assistance to children eligible for Florida KidCare.
- ❖ Provide asthma education to children diagnosed with the chronic disease.
- ❖ Partner with Children's Home Society, Clay Public Schools and Aza Health to support health services in the Clay County Community Schools and develop a plan if determined to be feasible.

Wolfson Children's @ School

Wolfson Children's continued to expand healthcare access by meeting the needs of children where they are: at school. Wolfson Children's @ School helped students at Jean Ribault High and Middle Schools, and William M. Raines High School receive health care services such as physicals (school and sports), asthma, and diabetes management, vaccinations, and medication administration. By removing barriers that may prevent children from getting the care they need, the program helped students stay healthy without affecting school attendance or performance.

In FY 2023, Hazel Health, in partnership with Duval County Public Schools, helped to expand student health services at no cost throughout the school year. The telehealth care platform supported ongoing efforts to eliminate barriers to quality healthcare for children and adolescents. Students could virtually connect with a provider at school for physical or mental health services. Some measures of care from fiscal years 2022-2024 (October-September) are highlighted below.

Measures of Care	FY 2022	FY 2023	FY 2024
Total appointments provided at Ribault Family Resource Center	196	193	131
Total sports physicals conducted at Ribault Family Resource Center	151	214	87

Florida KidCare

THE PLAYERS Center for Child Health provided Florida KidCare application assistance for children in need of high-quality, income-based health insurance. Florida KidCare encompasses the four income-based health insurance programs of Medicaid, MediKids, Florida Healthy Kids, and the Children's Medical Services Health Plan. Together, these programs offer seamless coverage for Florida children under 19 years of age. From FY 2022-2024, 3,616 individuals were assisted with and approved for health insurance coverage, and 14,025 individuals were provided with health insurance information at 204 community events.

Measures of Care	FY 2022	FY 2023	FY 2024
Number of individuals assisted with and approved for health insurance	1,651	1,075	890
Number of individuals provided with health insurance information	7,276	3,100	3,649

Asthma Education

The Community Asthma Partnership at Wolfson (CAP-W), a collaborative program of Nemours Children's Health and Wolfson Children's, committed to providing health services and wellness education to children, families, educators, and health professionals. CAP-W aimed to reduce hospital visits by teaching how to successfully manage this chronic disease and by providing ongoing support and resources for school health nurses in Baker, Clay, Duval, Nassau, and St. Johns counties.

Measures of Care	FY 2022	FY 2023	FY 2024
Number of patients and their families provided with asthma management education	1,513	765	1,076
Number of high-risk pediatric patients receiving care coordination and direct support	34	82	83

Wilkinson Jr. High Community Partnership School

Wilkinson Jr. High Community Partnership School (WJH CPS) partnered with Aza Health, Baptist Health, and Children's Home Society to implement a school-based health clinic for wellness services in the fall of 2021. The clinic served Wilkinson students, staff, and the local Middleburg community which historically has limited healthcare access. The WJH CPS health clinic provided primary care access, mental health services, dental support, vision services and nutritional support.

Measures of Care	FY 2022	FY 2023	FY 2024
Appointments made at the health clinic on campus	58	61	13
Students served with free eye screenings and vision exams	-	792	18
Student visits for dental health services for students who do not have active dental insurance coverage	-	9	13
Counseling sessions provided for students who want to see a counselor at school	-	726	731

Vision

Public schools currently receive vision screenings in grades K, 1, 3, and 6. Based on data from Vision is Priceless, approximately 20% of students fail a vision screening, and in low-income schools, 78% of the students fail a vision screening 2 consecutive years. This indicates they did not receive a vision exam and glasses, if needed. WCH aims to address this need for its county students.

Goal:

All children can see.

Strategies:

- ❖ Provide access to screenings, exams and glasses for children in need

Vision is Priceless

Vision is Priceless worked to assess, sustain, and improve the visual health of children and adults in Northeast Florida through education, vision screenings, treatment, and referrals. It was founded to fulfill the need for vision screenings and to provide access to vision care, including eye exams, prescription glasses, and specialty care, for the uninsured and underserved.

Northeast Florida Vision Services	FY 2022	FY 2023	FY 2024
Number of children receiving vision screenings	35,309	36,665	36,190
Number and percentage of students who failed the vision screening and received comprehensive eye exams while at school	1,574 (4.46%)	2,550 (6.96%)	2,688 (7.43%)
Number and percentage of examined students who received prescription glasses	1,346 (85.77%)	2,116 (82.98%)	2,310 (85.94%)

Community Partners:

Aza Health, Children's Home Society, Clay County Public Schools, Duval County Public Schools, Hazel Health, Nemours Children's Health, Vision is Priceless

Priority II. Mental and Behavioral Health

Wolfson Children's made behavioral health services a priority by providing comprehensive inpatient and outpatient services to both children and adults. Mental health was a priority health need addressed by Wolfson Children's in the 2019 CHNA, and the focus on this continued in the 2022 CHNA as the behavioral health needs of Jacksonville residents increased.²

Goal:

A healthy community with easy and timely access to high quality services when needed.

Strategies:

- ❖ Continue offering Mental Health First Aid, a proven best practice to reduce stigma of mental illness which increases the likelihood that people will access care.
- ❖ Convene a leadership task force of providers, elected leaders, and people with lived experience to prioritize identified opportunities and develop a plan for action.
- ❖ Support implementation of Calm Classroom in Northeast Florida.
- ❖ Host community-wide conferences on mental health to reduce stigma and barriers to care.
- ❖ Support implementation of *On Our Sleeves* to provide free, easy-to-use educational tools and resources to help parents and caregivers start conversations, boost mental well-being, and break stigmas associated with children's mental health.

Mental Health First Aid

Mental Health First Aid (MHFA) is an evidence-based, early-intervention course that teaches one to identify, understand, and respond to signs of mental illnesses and substance use disorders. The training provides one with the needed skills to reach out and provide initial help and support to someone who may be developing a mental health or substance use problem or experiencing a crisis. Through Starting Point Behavioral Health and THE PLAYERS Center for Child Health, Baptist Health continued to support trainings across Clay, Duval, Nassau, and St. Johns counties.

Adult Mental Health First Aid Measures	FY 2022	FY 2023	FY 2024
Number of classes	50	25	48
Number of participants	624	366	724
Participants demonstrated an improvement in knowledge and confidence (tracking began in FY23)	-	94.12%	95.84%
Youth Mental Health First Aid Measures	FY 2022	FY 2023	FY 2024
Number of classes	13	56	27
Number of participants	179	1,064	417
Participants demonstrated an improvement in knowledge and confidence (tracking began in FY23)	-	94.93%	94.72%
Virtual Youth Mental Health First Aid Measures	FY 2022	FY 2023	FY 2024
Number of classes	-	35	26
Number of participants	-	427	346
Participants demonstrated an improvement in knowledge and confidence (tracking began in FY23)	-	49%	84.47%

Leadership Task Force

Through collaboration between Baptist Health, Hope Street, Kids Hope Alliance, and The Partnership for Child Health, Hope & Healing JAX was created in FY 2022 to lead systemic change throughout Jacksonville for a healing centered care movement with a more comprehensive and collaborative organization of resources. The city-wide initiative aims to address the following:

- 1) foster awareness and culture change
- 2) prevent and reduce adverse childhood experiences and trauma
- 3) nurture learning committees.

Through this work, Hope & Healing JAX delivered Trust-Based Relational Intervention® (TBRI) Training to parents and caregivers, teachers, faith leaders, and service providers across the sector from FY 2023-2024. As the Building Trauma Response Jacksonville lead agency, Hope & Healing JAX networks to strengthen existing healing and resilience building efforts while addressing Positive & Adverse Childhood Experiences (PACEs).



Two Action Group Retreat events were held at Baptist Medical Center Jacksonville in FY 2023 to strengthen and grow existing trauma-informed care efforts with local organizations. Also, TBRI practitioners at Baptist Health and Wolfson Children's Hospital led **21 staff trainings** resulting in **564 team members trained** in TBRI from FY 2023-2024.

Calm Classroom

Calm Classroom is one of the largest providers of school-wide mindfulness training. Since 2007, they have empowered educators and students to care for their mental and emotional health by practicing mindfulness-based techniques throughout the school day. THE PLAYERS Center for Child Health implemented this program within Duval County Schools from FY 2022-2024.

Calm Classroom	FY 2022	FY 2023	FY 2024
Number of schools Calm Classroom was implemented in	106	104	16
Survey Results	FY 2022	FY 2023	FY 2024
Number of educators surveyed	440	1,722	30
The percentage who reported that "students seem calmer and more peaceful after practicing Calm Classroom"	90%	89%	100%
The percentage who reported that "students are more engaged and ready to learn after practicing Calm Classroom"	85%	85%	100%
The percentage who reported that "Calm Classroom has helped teachers understand the importance of self-care"	87%	86%	100%
The percentage who reported that "they lead or participate in Calm Classroom techniques one or more times a day"	92%	91%	62%

Mental Health Conference: Access and Advocacy

Access and Advocacy: A Community Conversation was held on April 27, 2022, and included a keynote presentation from Andy Keller, Ph.D., a panel discussion, and a call to action. Dr. Keller is the President and Chief Executive Officer of The Meadows Mental Health Policy Institute in Dallas, TX, and he reviewed current models of care, mental health advocacy opportunities to improve access and quality, and the importance of evidence-based care in behavioral health. Dr. Keller then moderated the panel discussion that included Aaron Bean, President Pro Tempore, Florida Senate, District 4; Nick Dewman, M.D., Vice President, Behavioral Health, Florida Blue; Terrance Freeman, Council Vice President, Jacksonville City Council At-Large Group 1; and Cheryl Love, Chief Clinical and Patient Safety Officer, Florida Hospital Association.

191 registrants were in attendance.

100% of survey respondents (34) rated the conference quality as excellent or good.

On Our Sleeves

To address the growing children's mental health crisis by promoting wellness and early intervention, Wolfson Children's brought *On Our Sleeves*, a national movement for children's mental health, to Northeast Florida. *On Our Sleeves* is based upon a simple concept: children don't wear their thoughts on their sleeves. It can be hard to tell when they are struggling with mental health. Thus, *On Our Sleeves* provided free, easy-to-use educational tools and resources to help parents and caregivers start conversations, boost mental well-being and break stigmas associated with children's mental health.

103

Events attended to provide awareness and education

6,820

Individual tool and guide content downloads

331,000+

Social Media Impressions

Community Partners:

City of Jacksonville, Florida Blue, Florida Hospital Association, Hope Street Inc., Kids Hope Alliance, Partnership for Child Health, Starting Point Behavioral Health

Priority III. Maternal and Child Health

Maternal and Child Health

Wolfson Children's is committed to addressing the health of women during pregnancy, childbirth, and the postnatal period. Each stage should be a positive experience, ensuring women and their babies reach their full potential for health and well-being.

Goal:

Zero preventable deaths. Zero health disparities.

Strategies:

- ❖ Partner with the Northeast Florida Healthy Start Coalition to address the needs of moms and babies.
- ❖ Expand WELLcome Home initiative to additional Baptist Health hospitals.
- ❖ Achieve Cribs for Kids National Safe Sleep Hospital Certification, designated to hospitals that model and teach infant safe sleep best practices.
- ❖ Offer classes focused on increasing awareness of safe sleep practices to mothers.
- ❖ Continue partnering with Duval County Public Schools to provide safe sex education through health curriculum.

Northeast Florida Healthy Start Coalition

The Northeast Florida Healthy Start Coalition, Inc. was organized in 1991 as part of a statewide network of community-based organizations to reduce Florida's high infant mortality and improve the lives of pregnant women and their families. To achieve this, as part of a Fetal Infant Mortality Review action plan, Healthy Start utilizes community health workers (CHWs) in the targeted zip codes of 32209 and 32210 in Duval County.

Healthy Start Coalition Outcomes	FY 2022	FY 2023	FY 2024
Number of community health workers	3	4	3
Initial intake assessments completed with pregnant women	182	195	188
Number of mothers referred to maternal and child health home visiting programs	111	156	126
Number of mothers connected to home visiting programs	100+	150+	105+

From FY 2023-2024, the Healthy Start Coalition also provided 432 educational classes and opportunities on toxic stress to 1,121 providers and 362 educational opportunities to 1,066 families on maternal health. To assess mothers' needs and connect them to resources, a family partner also conducted a social determinant of health system of care screening with 931 mothers at St. Vincent Riverside and Life Tree Women's Clinic.

WELLcome Home

WELLcome Home is a maternal and newborn program that provided all mothers who resided in Jacksonville, FL a complimentary follow-up call from a Baptist Health nurse within 3-5 days of their hospital discharge to check in on mother and infant at no-cost. A nurse supported the mother with any post-discharge care recovery; referred the mother to any additional resources, services, and/or follow-up appointments (ex: Baptist Health Maternal Mental Health); and provided all mothers with infant safe sleep, feeding support and education, home and car safety educational reminders, and tips and warning signs for both mother and baby. The program began at Baptist Jacksonville in February 2020 before expanding to Baptist Beaches in March 2022, Baptist Clay in August 2023, and Baptist South in August 2023. Outreach efforts also expanded to include families with fetal demise or infants discharged from the NICU.

Baptist Systemwide WELLcome Home	FY 2022	FY 2023	FY 2024*
Calls placed to mothers	1,311	7,354	7,997
Mothers participating in WELLcome Home	758 (57.8%)	3,772 (51.3%)	5,598 (70%)

*Because of a reporting issue in the Epic electronic health record, only estimates for just the healthcare system were able to be pulled.

Safe Sleep Practices

THE PLAYERS Center for Child Health aimed to achieve Cribs for Kids National Safe Sleep Hospital Certification by increasing education and training opportunities. The program recognizes hospitals that are committed to infant safe sleep by aiming to reduce the risk of Sudden Unexpected Infant Death, Accidental Suffocation and Strangulation in Bed, SIDS, and unsafe sleep injuries. The most current American Academy of Pediatrics' evidence-based policies and consultation with its Safe Sleep Task Force are used to create the certification's guidelines. Through Safe Kids Northeast Florida programs such as "First Year Baby Safety Essentials," THE PLAYERS Center for Child Health helped moms keep infants safe and secure during their first months. The programs taught the basics of safe sleep, CPR and choking procedures for infants, first aid, unintentional injury prevention, and other important baby care information for new moms.

Maternal and Infant Health Education	FY 2022	FY 2023	FY 2024
Number of adults provided with safe sleep education	456	970	671
Number of participants in "First Year Baby Safety Essentials"	92	495	630

Duval County Public Schools

THE PLAYERS Center for Child Health provided safe sex education with Duval County Public Schools. Team members assisted with condom demonstrations for 962 students in 24 school classes during FY 2022-2023.

Perinatal Mood Disorders

Maternal mental health conditions are the most common complications of pregnancy, childbirth, and the postpartum period. Baptist Health deployed multiple efforts to support pregnant and new moms with perinatal mood and anxiety disorders (PMADs), often referred to as postpartum depression.

Goal:

Support parents with perinatal mood disorders.

Strategies:

- ❖ Provide a continuum of care including psychology and psychiatry support on an inpatient and outpatient basis.
- ❖ Provide education on perinatal or postpartum mood and anxiety disorder (PMADs) to clinicians.
- ❖ Provide support groups to new mothers experiencing PMADS.

Baptist Maternal Mental Health

Baptist Maternal Mental Health trained staff about perinatal mental health to better ascertain and support mothers with PMADs. From FY 2022-2024, **575+ clinicians and frontline providers** were educated on perinatal mental health.

Also in the fall of 2023, Baptist Health opened a new day program, The Motherhood Space, to further support pregnant mothers. The program was led by a team of 5 clinicians who specialized in perinatal mental health and provided individual and group therapeutic treatment at the day program. From FY 2023-2024, **119 mothers** participated.

Other support included the New Moms Support Group which provided a space for new mothers to discuss their experiences with other mothers. From FY 2022-2024, **239 mothers participated**. In addition, the Motherhood Space Video Series was offered as a virtual educational option for mothers who may have been unable to immediately access any of The Motherhood Space Program's offerings. By FY 2024, there were **90,000+ views** and 291 subscribers, **compared to 45 participants** who were able to attend PMAD lectures during FY22.

Community Partners:

Cribs for Kids, Duval County Public Schools, Northeast Florida Healthy Start Coalition, Safe Kids Northeast Florida

Priority IV. Social Determinants of Health

While the traditional role of health care is to treat patients' physical symptoms and medical conditions, clinical care accounts for only about 20 percent of an individual's health outcomes. An individual's habits and behaviors account for about 30 percent of that person's quality and length of life. The social, economic, and environmental factors, also known as the social determinants of health (SDOH) determine 50% of an individual's health outcomes, and they affect an individual's ability to stay healthy and recover from illness, manage chronic conditions, and maintain overall well-being.

Goal:

Address social needs that keep people sick.

Strategies:

- ❖ Increase employment opportunities.
- ❖ Increase access to healthy food.
- ❖ Ensure parks are safe places for children and adults.
- ❖ Research opportunities to address housing and transportation.
- ❖ Implement findhelp (Aunt Bertha) referral system for patients and community members.

Employment Opportunities

Baptist Health, through the Healthcare Anchor Network and local organizations like Lift Jax, worked on strategies to connect residents of economically disadvantaged neighborhoods to quality jobs and career pathways. Through outside-in hiring pipelines, individuals with barriers to employment would have specific entry points for high-demand jobs through training and skills development.

From FY 2023-2024, Baptist Health hired a total of **1,088 individuals** from the zip codes of 32206, 32208, 32209, 32210, and 32244, which have some of the lowest life expectancies in northeast Florida. This represented above 12% of all new hires.

Training programs, such as the Certified Nursing Assistant Training Program at the Baptist Health Clinical School, also offered opportunities for residents to enter the healthcare field. From FY 2023-2024, the program saw five cohorts with 77 community participants completing the program, of which **52 new CNAs** were hired.

Last, through Lift Jax and in partnership with the United Way, Baptist helped provide two Construction Ready courses which are 20-day programs that prepare students with no or little construction experience to be job-ready. **Forty-eight students** completed the course, and **41** secured gainful employment. Virtual and in-person employment services such as job placements and resume services were also provided to **739 residents**.

Access to Food

The USDA defines food insecurity as the limited or uncertain unavailability of nutritionally adequate and safe foods or limited or uncertain ability to acquire acceptable foods in socially acceptable ways. Wolfson Children's attempted to address this need by working with community partners.

THE PLAYERS Center for Child Health	FY 2022	FY 2023	FY 2024
Families assisted with Supplemental Nutrition Assistance Program	1,274	1,466	1,733
Number of families identified with food insecurity needs provided with emergency food bags	49	195	43

Bridge the Gap's Garden of Eden program aimed to move the needle on conversations surrounding hunger relief, food insecurity, and addressing the disparities within the communities relating to basic living needs. Supported by the Garden of Eden Farm and partnerships with Feeding Northeast Florida and local grocery chains (Harvey's, Publix, and Winn-Dixie), Bridge the Gap provided nutritional support to Duval residents. From FY 2023-2024, the organization distributed over 21,040 lbs. of food monthly to about 3,000 by FY 2024. Distribution included the homebound and senior-living residents participating in the twice-weekly food distribution. Additional supports included Lift Jax's Debs Store which opened in 2024. This will ensure that the Eastside of Jacksonville is no longer a food desert.

Parks

Baptist Health aimed to assist in the creation and improvement of safe green spaces to revitalize the community. Through multiple partners, Baptist Health can potentially promote healthy lifestyles and public safety.

Blue Zones Project Jacksonville worked to enhance the built environment by developing an environment that is supportive of routine walking, bicycling, and community engagement. One of its objectives was to enable social gathering areas to give every resident the opportunity to access places outside of their home. This would promote important social interactions with neighbors of varying ages, backgrounds, and perspectives. Also, in partnership with Blue Zones and Tobacco-Free Jacksonville, the City of Jacksonville unanimously passed a smoke-free park ordinance, prohibiting smoking in Jacksonville's parks.

Groundwork Jacksonville's Emerald Trail is a 30-mile trail and linear park system that will connect 14 disadvantaged urban neighborhoods to downtown and local waterways. Baptist Health supported the initiative by activating the Trail's LaVilla Link to engage businesses, community partners, and community members in health-making and health education activities.

Last, a critical component of Baptist Health's community partner Lift Jax was activating parks and green spaces by building best-in-class infrastructure and implementing programming at existing parks located in the heart of the Eastside, namely A. Philip Randolph Heritage Park, Buster Ford Checkerboard Park, and Flossie Brunson Park. A comprehensive parks plan was created with the City of Jacksonville, with equipment and amenities having been upgraded at A. Philip Randolph and Flossie Brunson Parks in FY 2023 and parks programming being developed in collaboration with Blue Zones Project Jacksonville.

Housing and Transportation

Through Blue Zones Project Jacksonville, Baptist Health assessed its ability to play a role in affecting change by reviewing resources that address healthy, affordable housing and economic disparities resulting in limited transportation options. Blue Zones' policy strategies included the following:

- Encourage the City of Jacksonville to identify and expand geographic access to fare-free or reduced-fare transit passes within target communities for under-18, low-income, or over-65 residents including establishing a baseline measurement of current ridership.
- Encourage the City of Jacksonville and relevant stakeholders to establish funding available in the Jacksonville Affordable Housing Fund.
- Coordinate with the City of Jacksonville to map potential housing development opportunities in neighborhood centers, underutilized parking lots and aging strip malls, including identifying target areas for Accessory Dwelling Units, cottage courts, townhomes, and other missing middle housing types to reflect potential opportunities when compared to current baseline.

Findhelp

Findhelp is a social care network that connects people seeking help and verified social care organizations that serve them. It thus made it easy for people to find social services in their communities, for nonprofits to coordinate their efforts, and for customers to integrate social care into the work they already do. Implementation of Findhelp occurred through the summer of 2022 as the Epic electronic health record system was being set up for a late July start. **Eighty organizations received 123 referrals** from May 2022 to September 2024.

Community Partners:

Blue Zones Project Jacksonville, Bridge the Gap, Findhelp, Groundwork Jacksonville, Lift Jax

Appendix

Priority: Access to Care		
Goal: Every child in Northeast Florida has health care.		
Strategies	Metrics/What we are measuring	Partnering/External Organizations
Continue operating health centers in schools in the Ribault and Raines feeder pattern in Duval County.	<ul style="list-style-type: none"> • Number of visits • Student health as measured through surveys 	<ul style="list-style-type: none"> • Duval County Public Schools • Hazel Health
Provide enrollment assistance to children eligible for Florida KidCare	<ul style="list-style-type: none"> • Number of children enrolled in Florida KidCare 	
Provide asthma education to children diagnosed with the chronic disease.	<ul style="list-style-type: none"> • Pre and post-test for knowledge gains • Number of children/adults educated 	<ul style="list-style-type: none"> • Nemours Children's Hospital
Partner with Children's Home Society, Clay Public Schools and Aza Health to support health services in the Clay County Community Schools and developing a plan if determined to be feasible.	<ul style="list-style-type: none"> • Feasibility of offering health services 	<ul style="list-style-type: none"> • Aza Health • Children's Home Society • Clay County Public Schools
Goal: All children can see.		
Strategies	Metrics/What we are measuring	Partnering/External Organizations
Provide access to screenings, exams and glasses for children in need.	<ul style="list-style-type: none"> • Number of screenings, exams and glasses provided • Percentage of students who failed a vision screening, who received an eye exam, and who received prescription glasses • Number and percent of students who fail vision screenings multiple years 	<ul style="list-style-type: none"> • Vision is Priceless

Priority: Mental and Behavioral Health

Goal: A healthy community with easy and timely access to high quality services when needed.

Strategies	Metrics/What we are measuring	Partnering/External Organizations
Continue offering Mental Health First Aid, a proven best practice to reduce stigma of mental illness which increases the likelihood that people will access care.	<ul style="list-style-type: none"> 1,500 people trained by 2024 Evaluate participant satisfaction 	<ul style="list-style-type: none"> Starting Point Behavioral Health
Convene a leadership task force of providers, elected leaders and people with lived experience to prioritize identified opportunities and develop a plan for action.	<ul style="list-style-type: none"> Evaluate the impact of each initiative according to its focus Crisis calls (schools, EMT, police) Rate of behavioral health ED visits 	<ul style="list-style-type: none"> Hope Street Kids Hope Alliance The Partnership for Child Health
Support implementation of Calm Classroom in Northeast Florida.	<ul style="list-style-type: none"> Number of schools and organizations participating in Calm Classroom Evaluation of implementation and results 	
Host community-wide conferences on mental health to reduce stigma and barriers to care.	<ul style="list-style-type: none"> Number of people attending the conference Satisfaction surveys 	<ul style="list-style-type: none"> City of Jacksonville Florida Blue Florida Hospital Association
Support implementation of <i>On Our Sleeves</i> to provide free, easy-to-use educational tools and resources to help parents and caregivers start conversations, boost mental well-being, and break stigmas associated with children's mental health.	<ul style="list-style-type: none"> Number of community partners joining initiative through awareness campaign, employee presentations, and/or support Number of individual subscriptions to the <i>On Our Sleeves</i> monthly newsletter 	

Priority: Maternal and Child Health		
Goal: Zero preventable deaths. Zero health disparities.		
Strategies	Metrics/What we are measuring	Partnering/External Organizations
Partner with the Northeast Florida Healthy Start Coalition to address the needs of moms and babies.	<ul style="list-style-type: none"> • Infant mortality • Pre-term births • Low Birth-weight babies 	<ul style="list-style-type: none"> • Northeast Florida Healthy Start Coalition
Expand WELLcome Home initiative to additional Baptist hospitals.	<ul style="list-style-type: none"> • Number of moms connected through phone and/or in-home support 	
Achieve Cribs for Kids National Safe Sleep Hospital Certification, designated to hospitals that model and teach infant safe sleep best practices.	<ul style="list-style-type: none"> • Number of sleep sacks distributed to mothers delivering at all Baptist campuses • Number of caregivers trained in safe sleep education 	<ul style="list-style-type: none"> • Cribs for Kids • Northeast Florida Healthy Start Coalition
Offer classes focused on increasing awareness of safe sleep practices to mothers.	<ul style="list-style-type: none"> • Number of participants in class 	<ul style="list-style-type: none"> • Safe Kids Northeast Florida
Continue partnering with Duval County Public Schools to provide safe sex education through health curriculum.	<ul style="list-style-type: none"> • Number of students participating in classes 	<ul style="list-style-type: none"> • Duval County Public Schools
Goal: Support parents with perinatal mood disorders (PMADs)		
Strategies	Metrics/What we are measuring	Partnering/External Organizations
Provide a continuum of care including psychology and psychiatry support on an inpatient and outpatient basis.	<ul style="list-style-type: none"> • Number of participants 	
Provide education on perinatal or postpartum mood and anxiety disorder (PMADs) to clinicians.	<ul style="list-style-type: none"> • Number of people trained 	
Provide support groups to new mothers experiencing PMADs.	<ul style="list-style-type: none"> • Number of people participating in support groups 	

Priority: Social Determinants of Health		
Goal: Address social needs that keep people sick		
Strategies	Metrics/What we are measuring	Partnering/External Organizations
Increase employment opportunities	<ul style="list-style-type: none"> Percentage of people hired in low life expectancy zip codes 	<ul style="list-style-type: none"> Lift Jax
Increase access to healthy food	<ul style="list-style-type: none"> Percentage of identified FQHC and free clinic patients screened for food insecurity Percentage of patients connected with food assistance programs Number of home-delivered food boxes or meals 	<ul style="list-style-type: none"> Bridge the Gap Lift Jax
Ensure parks are safe places for children and adults	<ul style="list-style-type: none"> Evaluate community response and engagement at targeted park improvements Evaluate level of programming at targeted parks 	<ul style="list-style-type: none"> Blue Zones Project Jacksonville Groundwork Jacksonville Lift Jax
Research opportunities to address housing and transportation	<ul style="list-style-type: none"> Evaluate organization's ability to address these social determinants 	<ul style="list-style-type: none"> Blue Zones Project Jacksonville
Implement findhelp (Aunt Bertha) referral system for patients and community members	<ul style="list-style-type: none"> Number of organizations receiving referrals through findhelp 	<ul style="list-style-type: none"> Findhelp